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EATS 2024: Cabin Crew Conference

# NAVIGATING THE SKIES OF AVIATION CULTURE CHANGE

Presented by:

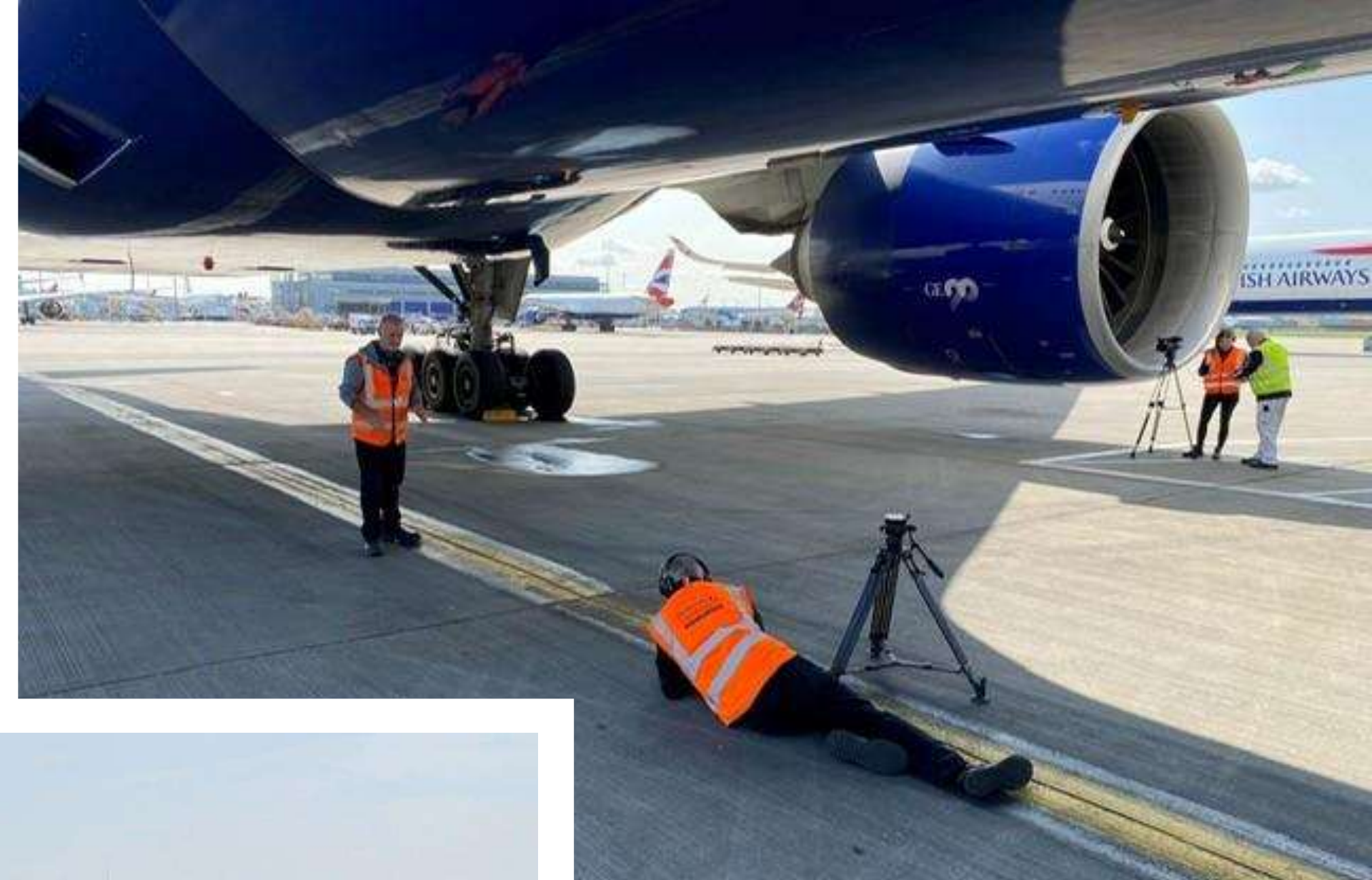
**Davy Snowden MBE,**  
Founder & CEO Pristine Condition



# UNCOVERING UNLIKELY CONNECTIONS: OLYMPIC WEIGHTLIFTING MEETS AVIATION







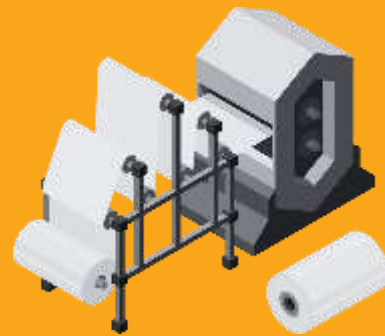


# Davy's Journey

1996



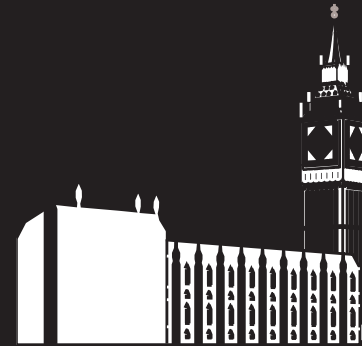
1997



2004



2006



2008



2011



2017



# SAFETY BEHAVIOUR

When we delve into the root causes of many workplace accidents, we often find that they stem from employees taking shortcuts.

Transforming culture begins at the individual level but rapidly propagates throughout the group.

The biggest cause of accidents is not:



# THANK YOU FOR LISTENING!



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Health & Safety Specialists  
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