



WHAT WE FOUND AT



wats2024

ORLANDO

Jamie Leggett – Jet2.com GM Cabin Crew Training

Francesco Scibilia – Jet2.com Training Manager

Connor Beardmore – Latitude83 Creative Director

Joseph Whale – Latitude83 Creative Designer

ATTITUDE 3
AVIATION

Jet2.com
Friendly low fares



Jet2.com
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Jet2holidays
Package holidays you can trust

ATTITUDE 3
AVIATION





Aircraft delivery
timeline

Skill fade and
inconsistent procedures

Introduction of the
A321neo

Unfamiliarity of
Airbus systems

Terminology and
layout confusion



EDM



EDM



LOGISTICAL SOLUTION



MULTI GENERATIONAL WORKFORCE



COST CONSCIOUS

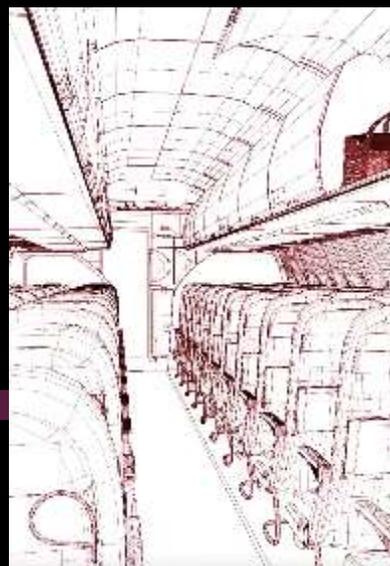




MEETING LATITUDE83



PROJECT BRIEF



CREATION



LAUNCH



FUTURE



LOGISTICAL SOLUTION



MULTI-GENERATIONAL WORKFORCE



COST CONSCIOUS



LATITUDE 83
AVIATION

AVIATION MEDICAL INCIDENTS

168 per day

168day

7 per hour

7hr

1 every 11mins

11mins

1 in every 604 flights

1 in 604



Do your staff have access
to company hardware?

- ✓ PHONES
- ✓ IPADS
- ✓ TABLETS
- ✓ LAPTOPS
- ✓ COMPUTERS



UNIQUE
UNIQUE
UNIQUE
UNIQUE







wats2024
ORLANDO



ATTITUDE 3
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Friendly low fares





Jet2 Prague

JetAway

AIRBUS A321 SAFETY ON BOARD

AIRBUS A321 SAFETY ON BOARD

Jet2holidays

Menu

Menu

Menu



LATITUDE 83
AVIATION 

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Friendly low fares

THANK YOU

